

Vitality as a Service (VaaS)

- Sales price 2023: € 30,000
- LeaseTerm: 3 years
- Trial period: 3 months
- € 1,000/month* ex. VAT
- Includes 2 year warranty
- Including delivery & installation
- Including instruction/training
- Including updates
- In case of renewal after 3 years: upgrade or new product

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Extra Support

'No Worries' package: €200/month*

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- o Repair in case of defect
 - o Internal cleaning
 - o Replacement parts & upgrades
 - o Software updates & upgrades
 - o Cleaning tablets
 - o Calibration
- Accessories - optional
 - o Towel service: € 170/month*
 - Internal 'recruitment campaign': PM
 - o Personal mental fitness plan
 - o Internal communication
 - Monitoring and adjustment for optimal use and optimization of the system: complementary
 - o Collect and analyze internal feedback with the help of customer

**Subject to change dependent on actual price levels*



What's the catch?

When treatments are repeated regularly:

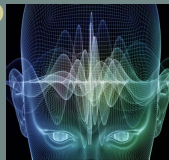
- Guaranteed stress reduction and increased stress resistance
- Renewed energy and balance
- More focus and higher productivity



The AYAVAYA capsule can be placed anywhere and only needs to be connected to the main electricity network.

How does it work?

Effects & Technology



The duration of a treatment is 20 minutes

1. Shirodhara head treatment:
 - Waterflow with a precisely finetuned temperature, pressure, rhythm, and positioning will induce a deep meditative state (no thoughts, no sleep). Deep meditative state results in an improved neuroplasticity which in turn reduces stress-related complaints.
2. 8 D Solfeggio sound therapy:
 - Binaural beats therapy accelerates the effect of a deep meditative state.
3. Light and aroma therapy promote the desired effect of deep meditation.

What's the catch?

I want to improve my employees' mental health and fitness

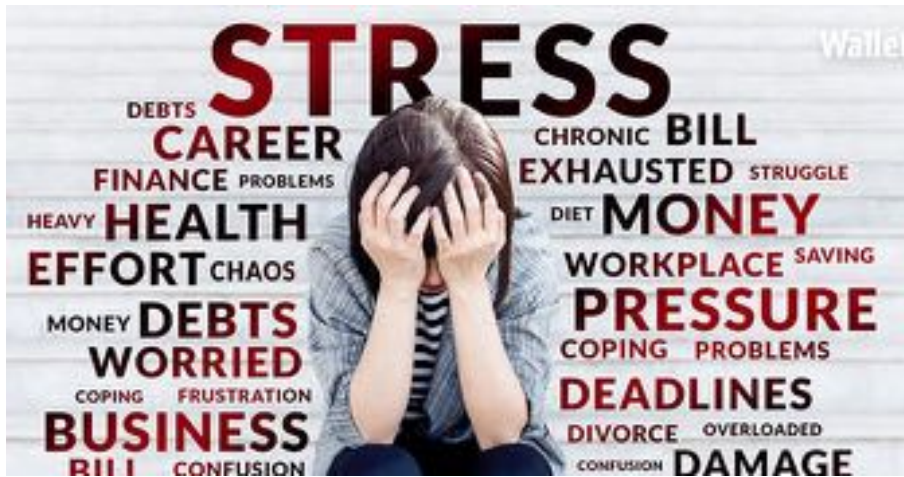
- Employees with stress complaints will become and remain mentally fit with repeated treatments
- In an 8-hour working day, 16 people can undergo treatment. That's 80 people per week per capsule.
- Employees who have no significant stress complaints will have a sharper focus after 1 treatment.
- General well-being and productivity increases while absence decreases.

I want to offer the treatments to my clients for a fee

- The immediately noticeable effect and the necessary repetition for optimal well-being ensures traffic and repeat.
- With approximately 80 treatments per week, the (depreciation) costs per treatment are € 1.35. At a treatment price of €15, the annual turnover per cabin is € 62,400.
- There is no powerful anti-stress treatment more accessible than AYAVAYA: no effort required and low in price.

I want to offer the treatments to my patients

- The treatment is accessible and effective, thus complementary to/reinforcing therapies (e.g. burnout-treatment).
- All patients suffering from stress complaints can easily and quickly lower their stress symptoms (e.g. surgery stress or illness stress)



Why AYAVAYA?

1. Five years of research and development of innovative technology inspired by a 5,000 year old proven therapy;
2. Effect of the AYAVAYA capsule independently investigated with convincing results (Blauw Research 2021 report available on request);
3. No treatment with comparable effect is as accessible as the AYAVAYA capsule: the user does not have to do anything for it (just lie down and push the button) and the costs are low;
4. We produce our product at VDL in Eindhoven. The technical service and the lease are also provided by VDL. Close to home, direct lines, reliable and guaranteed quality.
5. We are building a 'coalition against stress' with other specialist parties to jointly combat stress. We invite you to be a part of this.

Contact

AYAVAYA B.V.

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Who does what?

Location of the capsule:

- In a room with not too much noise
- Several cabins can be placed in 1 room
- Not too far from water supply and drainage (toilet or pantry)
- Temperature not below 20C°
- 220V/110V electricity supply

You take care of:

- Assistance with operation and daily maintenance: start-up, water change, cleaning, initial guidance
- Run a 20 minute cleaning cycle every week
- Optional: towels, hair dryer. We can also deliver these for a fee
- Encourage trial and repeated use among employees/clients

We take care of:

- Delivery and installation
- Repair
- Training/instruction for operation and maintenance
- Maintenance (for a fee)
- Customer Service: trouble shooting and guidance
- Help stimulate use of the capsule