

AYAVAYA



THE LATEST FIX AGAINST STRESS

AYAVAYA is a pod with patented technology that offers a 20-minute treatment by 4 automated proven anti-stress therapies that eliminate stress. Repeated treatments will make anyone stress-resistant.



PROBLEM

·83% of US workers suffer from stress-related problems which leads to \$300 billion of costs to address absenteeism and healthcare consequences.



FOR WHOM?

·200M+ people in US & EU have serious stress problems.
100K potential customers (Urban, US & EU) that can place one or more AYAVAYA anti-stress pods in their workspace to make people mentally fit again.



WHERE?

Corporates and organisations for their employees.
Gyms, Spas, Hotels, Tanning Salons, Therapists, Airports,
Sports clubs for their customers.

WHAT'S THE CATCH?

When treatments are repeated regularly:

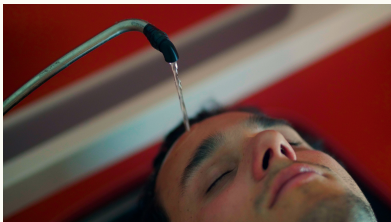
- Guaranteed stress reduction and increased stress resistance
- Renewed energy and balance
- More focus and higher productivity

HEALTH AND HAPPINESS, NO MORE ABSENTEEISM



THE POD

The pod is designed to lie down in for a 20-minute stress-relief treatment. Once the end-user takes place, a halo projects a warm water stream over the forehead synchronized with 3D Solfeggio sound therapy, aroma therapy and light therapy. The treatment brings the end-user into a deep state of meditation, resulting in a reset of the mind.



STRESS-FREE IN 20 MINUTES

The patented technology in the AYAVAYA pod was inspired by the ancient Ayurvedic Shirodhara therapy to relieve all stress in 20 minutes.



HASSLE-FREE OPERATION

The pod is specifically built for low-maintenance operation. Both for the end-user and the customer the experience is fully turnkey. Just lie down, push a button and lose stress.



AYAVAYA APP

The app builds stress profiles, recommends books/treatments and customizes treatments. The collected data can be analyzed for progress per customer/user.



PROVEN TECHNOLOGY

Four years of development has led to a Successful Launch. The pod was nominated for the Top GI00 Design award at Dutch Design Week 2022.

BUSINESS DEVELOPMENT



PRICING

Option between fixed \$25k purchase or \$750 monthly lease for 3 years.



TARGET MARKET

Corporates that want to retain or acquire personnel or businesses that offer health services: Spas, Gyms, Hotels, Therapists, Airports etc.



DATA PROCESSING

Aggregate data collected with the AYAVAYA-app and pods can give insights in effective stress management.

01

3-YEAR MISSION

AYAVAYA pods are up and running at > 2.000 high impact and aspirational locations in main EU and US markets.

02

7-YEAR MISSION

At least 100.000 AYAVAYA pods are up and running. Innovation of our anti-stress product to new level. Production process continuously improved and streamlined further.

03

10-YEAR MISSION

To become the lowest effort, lowest cost, highest impact anti-stress solution in the world.

AYAVAYA

We Wash Away Your Stress

PROVEN TECHNOLOGY



INDEPENDENT RESEARCH

Dutch Research Company Blauw Research has researched the effects of our pod among patients with serious stress problems. 4 treatments in 4 weeks have changed the lives of all subjects.



SUCCESSFUL PILOT

Prototype has been running at Launching Customer Fletcher Hotels for 3 months: Fully booked daily by more than 300 paying guests. 50% repeated the treatment.



> 250 TRIALS

AYAVAYA has treated over 250 people in the prototypes before the pilot: unanimous customer satisfaction and returning end users to treat stress related issues.



5,000 YEARS PROVEN TREATMENT

The AYAVAYA treatment is inspired by the 5,000 year old Ayurvedic Shirodhara therapy. This therapy is still widely used all around the world to induce meditation.

4 THERAPIES IN 1 TREATMENT



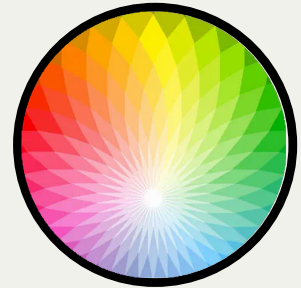
Water-based Shirodhara head massage induces deep meditation.



8D Solfeggio/Binaural Beats Sound therapy rebalances the brain.



Aroma therapy with proven relaxing aromas: Lavender, Citrus, Tea Tree and Camomile.



Light therapy simulates sun set and sunrise to support the treatment.

AYAVAYA

We Wash Away Your Stress

THE PEOPLE BEHIND AYAVAYA

Renowned Partners, the best experts and professionals in the field of development, engineering, software and production

FLEX / design

Award winning Industrial Design
Agency - The Netherlands

DEVOTEQ

Development and Engineering
Agency - The Netherlands



Industrial Interior Manufacturer -
The Netherlands



Robotica Software Developers -
The Netherlands



Hardware, medical devices and
mobility Manufacturers - The
Netherlands

OUR TEAM

Lean and mean team
with years of experience
in all aspects of business.

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Managing Director

Notable International
career at Heineken
and entrepreneur



**HARO SCHULTZ VAN
HAEGEN**

Co Founder, Finance
& Legal

Lawyer, notable career
with Shell and co-owner
of corporate finance firm.



**WALTER
REMMERSWAAL**
Investor

Owner of Riverdoor
Capital: pre-seed
investor in start-ups.



ARJAN MUIS

Investor, Technical
Director

Notable career at DE,
Bugaboo, Investor
and serial
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